BACKGROUND

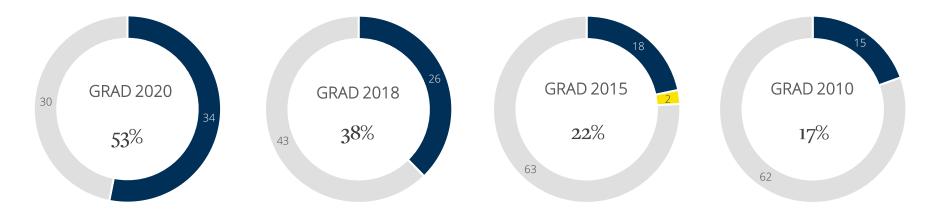
In February 2021, we invited our Bachelor of Arts (BA) alumni from the graduating classes of 2020, 2018, 2015, and 2010 to share their post-graduation experiences. The responses gathered are used to provide insight and data to inform and improve what Briercrest College and Seminary offers to our students. We share these results as a practice of accountability to our Briercrest family and to our accrediting bodies. We are grateful for the engagement of our alumni and look forward to hearing back from more of you as we continue to send out our alumni survey each year.

SURVEY DETAILS

The alumni survey is sent to four cohorts: those who had graduated approximately 6 months, 2 years, 5 years, and 10 years prior to the survey date.*

Response rates per cohort (Based on qualified respondents)

Qualified respondents = Bounced = No response =

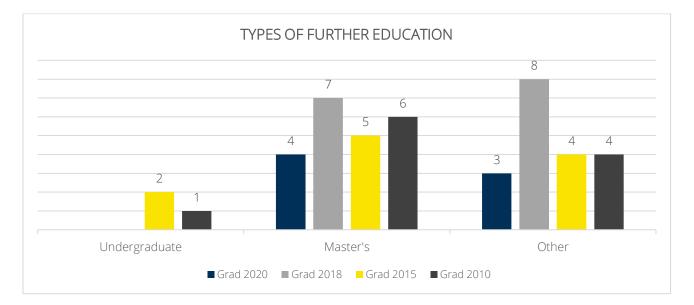


* For the 2020 survey, only BA graduates who had their diplomas issued at the time of the survey date—according to our records—were invited to participate. Going forward, all BA alumni who have been approved for graduation will be included, whether or not they have received their diploma at the time of the survey date.

2020 ALUMNI SURVEY RESULTS – COLLEGE

FURTHER EDUCATION

Of total survey participants indicated having taken or are currently enrolled in further formal education or training.





Of survey participants who pursued further formal education or training indicated that their Briercrest BA program academically prepared them "Very Well" or "Well".

10 9 6 4 2 Very well Well Not very well Not at all

■ Grad 2020 ■ Grad 2018 ■ Grad 2015 ■ Grad 2010

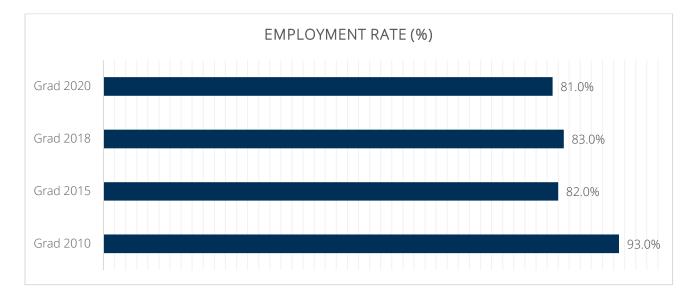
ACADEMIC PREPARATION FROM BRIERCREST BA PROGRAM

2020 ALUMNI SURVEY RESULTS – COLLEGE

CURRENT EMPLOYMENT

85%

Of total survey participants indicated being **currently employed**.



86%

Of currently employed survey respondents indicated the **usefulness of their Briercrest education in their current work** as "Very useful", Useful", or "Somewhat useful".



Of currently employed survey respondents from the Grad 2020 and Grad 2018 cohorts **spent less than six (6) months job searching** before obtaining their first job after graduation.



Of currently employed survey respondents indicated their **job satisfaction** as "Very satisfied" or "Satisfied".



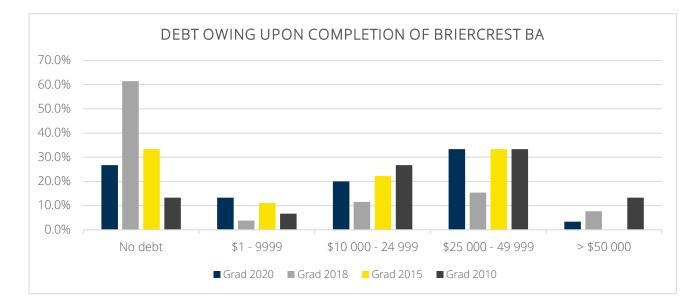
4

2020 ALUMNI SURVEY RESULTS – COLLEGE

DEBT REPAYMENT

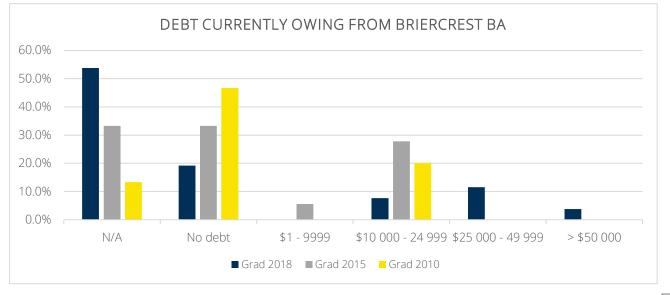
30% Of total survey participants

indicated having completed their Briercrest degree without debt.



68%

Of our 2-year, 5-year, and 10-year survey participants indicated having **repaid all their debt or that debt repayment was not applicable**.



2020 ALUMNI SURVEY RESULTS – COLLEGE

Top 3 areas of influence







#1 CHRISTIAN MINISTRY (includes work with camps and churches)

#2 EDUCATION (includes K-12, higher education, language centres)

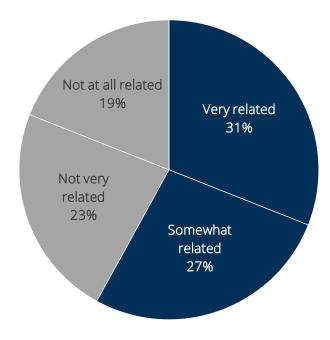


INDUSTRIES IMPACTED BY BRIERCREST ALUMNI

- Agriculture
- Athletics
- Christian Ministry
- Construction
- Cosmetics
- Counselling
- Customer Service
- Education
- Entertainment
- Finance
- Food services
- Health and mental health care

- Human Services
- Law
- Law Enforcement
- Maintenance
- Media
- Military
- Museums
- Property Management
- Railway
- Recreation
- Retail services
- Social services

JOB-RELATEDNESS TO BRIERCREST BA PROGRAM (ALL COHORTS)



Top reasons for not working in a job directly related to the Briercrest degree earned

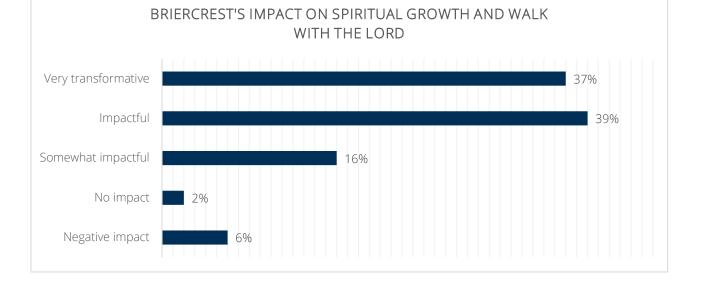
- COVID-19 pandemic
- Change in career interest
- Job in field of study not available

2020 ALUMNI SURVEY RESULTS – COLLEGE

SPIRITUAL LIFE

92%

Of total survey respondents indicated that Briercrest contributed to their spiritual growth and walk with the Lord.



80%

Of total survey respondents indicated that they are **currently connected with a local church (i.e., "official congregation")**.



Of total survey respondents indicated that Briercrest had prepared them for participation in the local church. OVER



Of survey respondents who indicated a current connection with a local church are **involved in volunteer support or volunteer leadership roles**; this does not include those in paid positions.

BRIERCREST INVOLVEMENT

TOP FIVE WAYS

OUR ALUMNI ARE CURRENTLY INVOLVED WITH THE BRIERCREST FAMILY

| 73% Remain connected with other Briercrest alumni |
|---|
|---|

- 41% Keep up with Briercrest on our social media platforms
- 41% Read our regular Briercrest mailings and other communications sent
- 37% $\,$ Remain connected with Briercrest faculty and staff $\,$

33% Promote Briercrest within their networks



Of total survey respondents indicated that they would send a relative to attend Briercrest

More ways you can stay connected with Briercrest after you graduate

- Share your stories with us. Connect with our <u>Alumni Coordinator</u>.
- <u>Contact us</u> to update changes to your legal name and/or contact information.
- Experience the fellowship and learning at Briercrest without the homework! (Find out more about the <u>Back-to-Briercrest scholarship</u>.)
- Come out for a visit! (Call your fellow alums and make it a road trip reunion.)
- Check us out on our social feeds!